

SAMPLE COURSE OUTLINE

Course Code, Number, and Title:

JOUR 2410: Mobile Journalism

Course Format:

[Course format may vary by instructor. The typical course format would be:]

Lecture 1 h + Seminar 0.25 h + Lab 2 h

Credits: 3

Transfer credit: For information, visit bctransferguide.ca

Course Description, Prerequisites, Corequisites:

Students will learn how to take video, audio, or photos that they have shot or recorded in the field and package them into a complete story that they file from a mobile device.

Prerequisite(s): JOUR 1122, 1128, 1168, 1178, 1224, 1244, 1298, and 2398

Registration in this course is restricted to students admitted to the Diploma or Certificate in Journalism.

Learning Outcomes:

Upon successful completion of this course, students will be able to:

- Identify the types of photographic, video and audio devices or apps or other technologies that work best for filing news stories from the field
- Organize themselves before leaving their newsroom to be prepared with the right equipment and tools in order to file off-site stories
- Produce stories on mobile devices quickly, learning to cope with unpredictable conditions while filing short stories for deadline
- Assemble complex material using various kinds of technologies and software tools in order to edit photo, video, and audio on the spot, as well as integrating text.

Instructor(s): TBA

Office: TBA

Phone: 604 323 XXXX

Email: TBA

Office Hours: TBA

Textbook and Course Materials:

[Textbook selection may vary by instructor. An example of texts and course materials for this course might be:]

For textbook information, visit https://mycampusstore.langara.bc.ca/buy_courselisting.asp?selTerm=3|8

Note: This course may use an electronic (online) instructional resource that is located outside of Canada for mandatory graded class work. You may be required to enter personal information, such as your name and email address, to log in to this resource. This means that your personal information could be stored on servers located outside of Canada and may be accessed by U.S. authorities, subject to federal laws. Where possible, you may log in with an email pseudonym as long as you provide the pseudonym to me so I can identify you when reviewing your class work.

Assessments and Weighting:

Final Exam %

Other Assessments %

(An example of other assessments might be:) %

Quizzes/Tests: 10%

Assignments: 40%

Project: 30%

Participation: 20%

Journalism education consists largely of having students complete weekly assignments that reproduce the pace, rhythm, and content of newsroom operations. Courses do not have final examinations because of the nature of the constant assignment-and-feedback cycle that is characteristic of journalism programs.

Grading System: Letter grade

Specific grading schemes will be detailed in each course section outline.

Passing grade: C-

No final exam

Topics Covered:

[Topics covered may vary by instructor. An example of topics covered might be:]

Note: Because students in this term are on internships for five weeks, courses are compressed to eight weeks in advance of that.

Week 1 – Evaluation of the most current equipment a Mobile Journalist needs in his/her Digital Kit.

Shooting exercise with the first of three different shooting devices.

This generic outline is for planning purposes only.

Week 2 – Introduction to various files and how to send them out to various social media. Decisions on whether to edit or not, when to make those decisions, and how to decide on the length of story depending on the chosen social media. Shooting exercise with the second of three different shooting devices.

Week 3 – Introduction to editing apps. Shooting exercise with the third of three different shooting devices.

Week 4 – Pop quiz on the three devices students used for their visual storytelling. An overview on the advantages and disadvantages of each news-gathering and editing device. Pitch the first news story to post on their website, for marks.

Week 5 – Editing and writing various versions of their news story for social media and their website. Learn to include other digital storytelling devices on the story webpage.

Week 6 - Pitch the second news story to post on their website, for marks. This assignment includes at least one on-camera rant for social media purposes.

Week 7 - Editing and writing various versions of their news story for social media and their website. Must include other digital storytelling devices on the story webpage.

Week 8 – Will be assigned their final news story to post on their website, for marks. Due in the last week of classes, due to 5-week internship.

As a student at Langara, you are responsible for familiarizing yourself and complying with the following policies:

College Policies:

[E1003 - Student Code of Conduct](#)

[F1004 - Code of Academic Conduct](#)

[E2008 - Academic Standing - Academic Probation and Academic Suspension](#)

[E2006 - Appeal of Final Grade](#)

[F1002 - Concerns about Instruction](#)

[E2011 - Withdrawal from Courses](#)

Departmental/Course Policies:

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